

SITE Florida & Caribbean: A world of Sponsorship Opportunities



This is SITE FLORIDA CARIBBEAN!

- Become actively involved as a sponsor and create relationships to develop your personal and industry growth!



site Florida & Caribbean

Society for
Incentive
Travel
Excellence

SITE Florida & Caribbean is proud to be recognized worldwide for excellence and innovation in the incentive travel and events industry. With **200+ local members** and a **global community of 3,000+**, our chapter leads with purpose and passion.

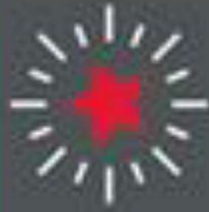
As a sponsor, you'll gain meaningful exposure, connect with top industry leaders, and align your brand with a network that shapes the future of experiences.

Be part of the journey—and grow with us!

Excellence in
Membership

site Florida &
Caribbean

2022



Excellence in
Sustainable Event

site Florida & Caribbean

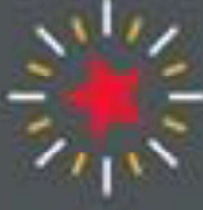
2023



Excellence in
Education

site Florida & Caribbean

2024



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2026 Sponsorship Prospectus

Partner with us to elevate
Incentive Travel Excellence
in Florida and the Caribbean
& beyond!



Why Partner with SITE Florida & Caribbean?

SITE Florida & Caribbean offers an unparalleled platform to elevate your brand and connect with leaders in the MICE industry with a focus on incentive travel. Here's why partnering with us is the ultimate strategic move:

- **Expand Your Reach:** Meet and network with our MICE professionals such as Incentive Planners, luxury hotels, cruise liners, (private) air providers, gifting experience providers, DMC's and other hospitality contributors in the sought after incentive segment.
- **Expand Your Reach**
Connect with our growing network of MICE professionals—including incentive planners, luxury hotels, cruise lines, private air providers, gifting and experience partners, and leading hospitality brands within the highly thought-after incentive travel segment. Gain exposure to meaningful business opportunities and meet key decision-makers shaping the incentive travel industry.
- **Champion Wellness, Sustainability & DEIB**
Align with a chapter committed to **Diversity, Equity, Inclusion & Belonging**, alongside **wellness and sustainability** initiatives that reflect the values of today's forward-thinking companies.
- **Collaborate Globally with SITE GLOBAL**
Leverage **cross-chapter partnerships** across SITE's worldwide network of over **3,000 members**. Engage with global peers, exchange insights, and build relationships that amplify your reach.
- **Showcase the Region's Unique Wonders**
Join our mission to highlight the distinct beauty and capabilities of **Florida and the Caribbean** as premier destinations for incentive travel and transformative experiences.
- **Empower Future Leaders (SITE Young Leaders)**
Support programs that nurture and empower the next generation of leaders within the incentive community—ensuring a vibrant, innovative future for our industry.
- **Increase Visibility Through PR Partnerships**
Benefit from our collaborations with top **incentive magazines such as Smart Meetings & Prevue Magazine**.
- **Invest in Education**
Enhance your brand presence by sponsoring **educational workshops, webinars, and networking sessions** that inspire professional growth and industry excellence.
- **Interchapter & MICE association relationships**
Expand your reach through our interchapter and cross-industry partnerships with industry associations such as MPI and SENFC

2026 Sponsorship Levels - ANNUAL

Sponsorship Category	Investment	In-Kind Equivalent	Value
Top Tier – Platinum	\$15,000	\$30,000**	High Visibility, Full Benefits
Tier 1 – Gold	\$10,000		Extensive Exposure
Tier 2 – Silver	\$5,000		Targeted Reach
Tier 3 – Bronze	\$2,500		Focused Benefits
Supporter	\$ 1,000		

Platinum Sponsor: \$15,000

- Registrations to all chapter live events (plus one guest)
- Two 2-minute speaking opportunities at three selected events
- Recognition on webinars powered by the Chapter
- Attendance & Recognition at the Incentive Planner Immersion (IPI)
- Attendee List from Events
- Logo on the chapter's website with link to landing page, five eblasts and five social media posts
- Event gifting opportunity
- Auction opportunities
- Attendee Lists from events

**Gold Sponsor: \$10 000

- Registrations to four live chapter events (plus one guest), not including IPI
- Two 2-minute speaking opportunities at two selected events
- Recognition on webinars powered by the Chapter
- Logo on the chapter's website with link to landing page
- two e-blasts and four social media posts
- Attendee List from events
- Event gifting opportunity
- Auction opportunities

**Silver Sponsor: \$5.000

- Registration to three live chapter events
- One 2-minute speaking opportunity at the selected event
- Recognition on webinars powered by the Chapter Attendee List from events
- Logo on the chapter's website with link to landing page
- one eblast and two social media posts

**Bronze Tier 3 Sponsor: \$2,500

- Registration to two live chapter events
- Recognition on webinars powered by the Chapter
- One eblast and two social media posts
- Logo on the chapter's website with link to landing page, one eblast and one social media post

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PLATINUM SPONSOR

- **Complimentary registrations** to ALL chapter events (*plus one guest per event including IPI*)
- **2-minute speaking opportunities** at three selected events—showcase your brand directly to industry peers
- **Recognition** on all chapter-powered **webinars**
- **Special acknowledgment** at the **Incentive Planner Immersion (IPI)**
- **Access to attendee lists** from sponsored events
- **Logo placement** on the chapter website with a **link to your landing page**, plus inclusion in **five e-blasts** and **five social media posts**
- **Event gifting opportunities** to spotlight your brand creatively
- **Auction participation** to engage attendees and enhance visibility

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GOLD SPONSOR

- **Complimentary registrations** to four chapter events (*plus one guest per event**)
- **2-minute speaking opportunities** at two selected events—showcase your brand directly to industry peers
- **Recognition** on all chapter-powered **webinars**
- **Access to attendee lists** from sponsored events
- **Logo placement** on the chapter website with a **link to your landing page**, plus inclusion in **two e-blasts** and **two social media posts**
- **Event gifting opportunities** to spotlight your brand creatively
- **Auction participation** to engage attendees and enhance visibility

*except IPI

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SIILVER SPONSOR

- **Complimentary registrations** to three chapter events*
- **One 2-minute speaking opportunities** at a selected event—showcase your brand directly to industry peers
- **Recognition** on all chapter-powered **webinars**
- **Access to attendee lists** from sponsored events
- **Logo placement** on the chapter website with a **link to your landing page**, plus one **e-blasts** and **one social media posts**
- **Event gifting opportunities** to spotlight your brand creatively
- **Auction participation** to engage attendees and enhance visibility

*except IPI

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BRONZE SPONSOR

- **Complimentary registration** to one live chapter event*
- **Recognition** on all chapter-powered **webinars**
- **Logo placement** on the chapter website with a **link to your landing page**, plus one **e-blasts** and **one social media posts**
- **Event gifting opportunities** to spotlight your brand creatively
- **Auction participation** to engage attendees and enhance visibility

*except IPI

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SUPPORTING SPONSOR

- **Complimentary registrations** to one chapter event*
- **Recognition** on sponsored event
- **Logo placement** on the chapter website, plus one **e-blasts** and one **social media posts**

*except IPI

Additional Sponsorship Opportunities

- Keynote Speakers
- Gifting Partners
- Event Sponsors



SITE Florida & Caribbean 2026 Events

LIVE EVENTS

JANUARY

- Board Installation - January 8 (Omni Ft. Lauderdale)

FEBRUARY

- Theater Night - February 4 (Fort Lauderdale)
- Sponsorship **SOLD OUT**
- Planner Match-ups still available

MARCH

- Women's International Day (TBD) – March 12

APRIL

- Earth Day (1 Hotel South Beach) – April 10
- Young Leaders (TBD)

JUNE

- Rays Ball Game – June 10 (Opal Resorts)

SUMMER

- Board Retreat

SEPTEMBER

- Young Leaders (TBD)

OCTOBER

- IMEX Chapter Meet-Up (Las Vegas)

NOVEMBER

- 2nd Annual Incentive Planner Immersion (IPI) (Hilton Aruba) Nov 1-4
- Post-FAM IPI Nov 4-5 (Hilton Aruba / Joya)

DECEMBER

- December Holiday Celebration (TBD)

WEBINARS

- Quarterly Health & Wellness Webinars
 - June Educational Webinar
 - July Educational Webinar
 - August Educational Webinar
 - End of Year Virtual Celebration
- PLUS**
- Meet-Ups
 - Coffee & Connections
 - Young Leader Events
 - Wellness Webinars
 - Cross-Chapter Events and Interexchanges with other MICE organizations such as MPI or SNSFL

Contact Information

For sponsorship
inquiries, please contact:

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WE ARE FULL OF
THANKS TO OUR
INVALUABLE
SPONSORS
THROUGHOUT THE
YEARS, OUR
DEDICATED
VOLUNTEERS AND
OUR LOYAL
MEMBERS!

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